

# Adrian Kuzbik

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## EDUCATION

### *Illinois State University*

Bachelor of Science Degree

Major: Advanced Marketing Analytics & Integrated Marketing Communications

**Normal, IL**

May 2022

GPA: 3.38

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## WORK EXPERIENCE

### *Jewel Osco*

Cashier

**Franklin Park, IL**

April 2020 - Current

- Serve as a translator for all Polish speaking customers that require assistance
- Assist the Store Director with tasks ranging from bringing more carts in during peak hours to ensuring all garbage is removed
- Sanitize all carts, bathrooms, and main touchpoints of the store to help the fight against COVID-19

### *Hornblower Cruises and Events*

Inbound Sales Intern

**Chicago, IL**

May 2020 – August 2020

- Cancelled summer internship as a result of COVID-19

### *Young America Realty*

Student Leasing Agent

**Normal, IL**

August 2019 - January 2020

- Generated total sales revenue of \$823,293.00
- Communicated with a team of 4 agents to contact and attain a total of 713 prospective tenants in 2-week span
- Resolved issues current tenants and parents have regarding their lease, maintenance requests, and on-going deals

### *Chicago Bears*

Events & Entertainment Intern

**Bourbonnais, IL**

July 2019 – August 2019

- Accountable for entertaining a total of 18,000 fans of all ages on opening weekend through running various stations
- Provided optimal accommodation to retain team's relationship with corporate sponsors through private hospitality events
- Introduced, enforced, and educated fans about Bear's Access, a new e-waiver being implemented by the organization

### *Alpha Apparels*

Head of Designs

**Normal, IL**

September 2018 - December 2018

- Produced drafts, communicated with customers, and utilized Adobe software to create designs for 4 different organizations
- Educated myself to become familiar with Adobe Illustrator in order to be able to construct designs
- Overlooked, critiqued, and approved designs produced by fellow founders of our start up

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## UNIVERSITY INVOLVEMENT

### *Illinois State University Business Week Team*

Vice President of Professional Development

September 2020 - Current

- Develop Mentor and Mentee program to include Illinois State University Alumni to mentor Business Week team members
- Organize workshops and guest speakers for members to learn topics from public speaking to unconscious thinking
- Accept challenge of serving as first ever elect in this role for the Business Week team

Corporate Social Responsibility Coordinator

March 2019 – September 2020

- Arranged the College of Business' 4th annual case competition
- Utilized Google Spreadsheet functions to organize the schedule and room assignments for contestants, judges, and Business Week Members
- Achieved goal set prior to Fall semester of having 16 teams register to participate in our Case Competition

### *Alpha Kappa Psi Professional Business Fraternity*

Recruitment Coordinator

October 2019 – August 2020

- Generated tabling sign ups, classroom presentation assignments, and event agendas with spreadsheets to organize all details
- Arranged marketing plan with 16 tabling reservations, 20 classroom speeches, and 5 recruitment events resulting in 100 sign ups
- Organized and administer a week-long series of recruitment events with a 93% retention rate between all events

Active Member

September 2018 - Current

- Established a startup along with 14 brothers that created, sold, and distributed 263 shirts to generate a profit of roughly \$1,200 which was donated to The Susan G Koman Foundation as part of the pledge process

### *Sports Business Society*

Founder

May 2019 – December 2019

- Founded an organization focused on diverse work opportunities in the sport industry
- Recruited 50 members through tabling around campus over a 7-day period
- Constructed a 7-page constitution and designed our organization's website from scratch