

Benjamin Prendergast

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EDUCATION

Illinois State University, Normal, IL May 2023
Bachelor of Science in Marketing – Integrated Marketing Communications
Sycamore High School, Sycamore, IL May 2019
GPA: 3.6/4.0

PROFESSIONAL EXPERIENCE

Freelance Graphic Designer, Normal, IL

Graphic Design Artist

August 2017 - Present

- Experienced within Adobe Creative Cloud Products (Photoshop, Illustrator, and InDesign)
- Customized numerous projects including t-shirts, banners, signs, social media post, and advertisements
- Designed fundraiser products, generated over \$10,000 in revenue for Sycamore High School Football Team
- Created multiple advertising designs for Alpha Kappa Psi, scrunchtime, Sycamore HS, Orchesis Club, FFA, and the 2019 Senior Class

ORGANIZATIONS & ACTIVITIES

Professional Business Fraternity, Alpha Kappa Psi, Normal, IL

September 2019 - Present

Active Member

- Co-Founder of scrunchtime, a on-campus business selling scrunchies
- Developing a nonprofit business to support the National Breast Cancer Foundation
- Rushing as a Freshman at Illinois State University
- Illustrating numerous designs for the business using Adobe Illustrator and Adobe Photoshop
- Planning marketing strategy and communication concepts for business

Sycamore High School Football Player, Sycamore, IL

Senior Varsity Team Captain

August 2015 - October 2019

- Modeled teamwork and communication abilities as an offensive lineman
- Elected as a member of the Varsity Football Leadership Council in Junior and Senior year
- Demonstrated leadership, dedication, sportsmanship, and positivity throughout years; won the Pete Johnson's Coaches Award
- Performed successfully in both athletics and academics; won NIB 12 Academic All-Conference and was a member in the National Honor Society

Orchesis Club Member, Sycamore, IL

October 2015 - March 2019

Officer

- Selected as an Orchesis Officer Senior Year
- Choreographed dances for over 300 students of multiple ages
- Integrated teamwork and creativity by working with other officers and directors in producing dances

Senior Business Leadership Academy, Sycamore, IL

August 2019 - May 2019

- 1 out of 28 Students Selected to take part of the Sr. Business Leadership Academy course
- Learned life lessons from community leaders' hardships and experiences
- Obtained the concepts of business ethics and proper business behavior

Computer Skills

Adobe Creative Cloud

August 2016 – Present

- Combined computer experiences with art, educated in three digital art courses throughout high school
- Began working with Adobe Creative Cloud sophomore year of high school
- Established graphic designing skills throughout year

Wordpress Experience

August 2018 – Present

- Conceptualized a blog and podcast for a class project involving sports opinions
- Formulated a convenient and precise website with a following fan base from the use of social media