

LUKE MANCE

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EDUCATION

Illinois State University

Normal, IL

College of Business: Bachelor of Science

May 2021

Major: Accounting and Business Information Systems

Cumulative GPA: 3.58/4.00

PRE-PROFESSIONAL EXPERIENCE

COUNTRY Financial

Bloomington, IL

Business Analyst Intern – Marketing Campaigns

May 2019 – Aug. 2019

- Analyzed data from different business units to allow accurate decisions to be made based on department goals
- Formulated solutions to increase campaign enrollment which resulted in an increase in as much as 300% enrollment
- Utilized various Microsoft Office programs to provide technical plans and research support to execute projects
- Developed a project scope based on the information provided from Oracle ERP systems and analysis results

Fox Valley Park District – Vaughan Athletic Center

Aurora, IL

Head Counselor

May 2017 – Aug. 2018

- Lead and shared knowledge with 12 other counselors to enhance the camp experience to retain camp attendance
- Mentored 120 campers through daily camp activities and external events that required prior preparation
- Strengthened communication with fellow employees, parents, and facility staff to provide exceptional child care
- Established and sustained an ethical environment to ensure the safety and fairness among the children

LEADERSHIP EXPERIENCE

Professional Business Fraternity – Alpha Kappa Psi

Normal, IL

Vice President of Internal Affairs

May 2019 – Present

- Organize and oversee 11 committees of 65 members total to increase productivity and monitor long-term progress
- Maintain consistent communication with the chapter members, advisors, faculty, and national heritage center
- Generate a custom “Xi-Psi Success Plan” to ensure the accountability and provide support to each position
- Arrange numerous chapter events by communicating with a variety of different businesses and professionals

Fundraising Chair

Dec. 2018 – May 2019

- Addressed and coordinated with 6 committee members in the planning and execution of fundraising events
- Gathered and recorded \$1000 in earnings from businesses and delivered them to the chapter Treasurer
- Developed ideas with various business owners to plan events which raised money to benefit chapter
- Collaborated with other positions in chapter to incorporate their ideas and successfully develop events

Business Week

Normal, IL

Mentor

Feb. 2017 – Present

- Selected from a competitive candidate pool to mentor an underclassman that is enrolled in a similar major
- Provide mentee with knowledge and experience in professionalism, proper etiquette, attire and leadership
- Observe numerous business professionals to understand qualities needed to be an effective leader

Student Accounting Society

Normal, IL

Member

Jan. 2018 – Present

- Prepare for real world engagements with the guidance of fellow members, factuality, and professionals
- Communicated with a variety of businesses to receive professional training, hands on experience and knowledge
- Participate in interactive networking, team building, and professional etiquette exercises that apply to the industry