

MOLLY A. LADWIG

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EDUCATION

Illinois State University Normal, IL
Bachelor of Science in Marketing May 2022
Sequence: Integrated Marketing Communications Minor: Business Environment and Sustainability
Cumulative GPA: 4.0/4.0

WORK EXPERIENCE

Walker Bros. Original Pancake House Schaumburg, IL
Server Jun. 2017- Present

- Represent the brand in a professional and friendly way to make connections with the community to ensure repeat customers
- Accurately complete carry out orders and cash management, properly close the restaurant, and check all machines
- Collaborate with coworkers to create a seamless experience for the customers

Hostess Feb. 2017- Jun. 2017

- Provided customer service, cash management, and completed carry out orders
- Organized the guests to provide optimal seating arrangements

Fieldwork Schaumburg, IL
Market Research Recruiter May 2019-Aug. 2019

- Efficiently interviewed respondents to obtain the most precise information and updated the company database
- Strategically placed consumers into market research groups based on their qualifications, as well as to meet client quotas

ORGANIZATIONS AND ACTIVITIES

Professional Business Fraternity, Alpha Kappa Psi Normal, IL
Active Member Nov. 2019- Present

- Enhance professional skills and network through attending workshops, seminars, and keynote speakers
- Give back to the community through service events orchestrated by the fraternity

Scrunchtime Normal, IL
Cofounder – VP of Marketing Sep. 2019-Nov. 2019

- Analyzed and arranged market research to work on expansion of company
- Used photography, editing, and graphic skills to create aesthetically pleasing social media posts to reach target market
- Earned over \$2,300 in profit to be donated to the National Breast Cancer Foundation

Business Week Normal, IL
Mentee Jan. 2019-Feb. 2019

- Practiced professional business etiquette, attire, networking, and interaction
- Prepared an “elevator pitch,” critiqued a LinkedIn account, and attended a professional development dinner and seminar

HONORS AND AWARDS

International Business Honors Society, Beta Gamma Sigma Apr. 2019-Present

- Attend an AACSB-accredited school, which is among the top 5% business school programs in the world
- Rank in the top 10% of your class within the business program

Illinois State University Honors Program May 2018-Present

- Earn a cumulative GPA of 3.3 or higher
- Complete and Honors experience each semester; going above and beyond in your regular studies

Illinois State University Dean’s List Feb. 2019
State Scholar Nov. 2017
National Business Honors Society Nov. 2016

VOLUNTEER EXPERIENCE

Illinois State University Student Access and Accommodation Services Normal, IL
Notetaker Feb. 2019-May 2019

- Took legible and thorough notes to send to a student with a disability in my class and maintained good class attendance
- Specified information given the instructor regarded as being important, like points of emphases or exam dates

Kids After School Program with Enrichment and Recreation Schaumburg, IL
Counselor Jan. 2018-Apr. 2018

- Aided in the setup and distribution of snacks to children while accounting for allergies
- Provided help on schoolwork to 30+ students ranged 5 to 12 years old and supervised games amongst the children
- Offered emotional support for young students who did not have the luxury of going home right after school