

Rachel Grant

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EDUCATION

Illinois State University, Normal, IL

Bachelor of Science Degree in Marketing - Integrated Marketing Communications

May 2020

Minor: Spanish

Cumulative GPA: 3.74/4.00

Dean's List: Fall 2016, Spring 2017, Fall 2017, Fall 2019

Universidad de Salamanca, Avila, Spain

May 2018 - June 2018

WORK EXPERIENCE

Office of Admissions, Normal, IL

February 2018 - Present

Ambassador (December 2018 - Present)

- Provide consultation to high school counselors, students, and parents
- Collaborate with university administrative offices on inter-departmental projects

Tour Guide (February 2018 – December 2018)

- Led tours promoting Illinois State University to prospective students and their parents
- Represented and marketed the university in an increasingly positive manner
- Trained other tour guides

NOW Foods, Bloomington, IL

May 2019 - August 2019

Human Resources Intern

- Worked directly with vitamin line operators to increase fill rate efficiency
- Created agendas and led meetings with managers
- Utilized Spanish speaking skills to better connect with several employees
- Presented midterm and final findings to management and the CEO

Express Employment Professionals, Bloomington, IL

October 2018 - December 2018

Recruiting Specialist Intern

- Developed relationships with recruiting partners
- Continuously updated and improved marketing designs
- Created and distributed flyers, yard signs, and various marketing materials

Childcare, Champaign, IL

May 2017 - August 2017

Nanny

- Provided childcare services for three children by building a responsible and trustworthy reputation
- Developed activities for the children for educational and entertainment purposes

ORGANIZATIONS AND ACTIVITIES

Alpha Kappa Psi, Normal, IL

February 2017 - Present

Pledge Activities Coordinator (February 2018 - April 2018)

- Developed activities to foster brotherhood and professionalism for our chapter of over 60 members
- Planned and coordinated a 2-day retreat for the pledge educator team and pledges

Pledge Member (February 2017 - April 2017)

- Created and implemented a business plan with 13 pledge brothers
- Worked on the marketing team to promote our pledge business to the surrounding community
- Designed order forms for custom Snapchat filters

Best Buddies, Normal, IL

September 2016 - December 2018

Mentor

- Paired with a person with intellectual and developmental disabilities and participated in various social events
- Attended monthly meetings to discuss upcoming events and developed ideas to improve the program

VOLUNTEER EXPERIENCE

Adopt-A-Street, Normal, IL

March 2017 - Present

- Collect garbage biweekly to keep the community clean and ensure student safety

Tornado Recovery Team, Gifford, IL

November 2013

- Collected donations, assisted residents with clean-up, and organized findings to be returned to owners

ACADEMIC HONORS AND AWARDS

- **Beta Gamma Sigma** (*Business honor society*)

April 2018 - Present

- **Redbird Scholar** (*Awarded based on ACT and grades*)

May 2016 - Present