

# Quentin Reeb

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## EDUCATION

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### Illinois State University

*Bachelor of Science in Economics  
Minor in Business Analytics*

Normal, IL

*Expected Graduation: December 2021*

## PROFESSIONAL EXPERIENCE

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### Social Sense

*Founder and Account Manager*

Normal, IL

*June 2019 – Present*

- Actively managing social media accounts and creating an online presence for small to large business
- Revitalizing the online presence and social branding of business to business and business to consumer clients
- Create custom social media layouts and advertising outlines for each client
- Introduce and guide clientele into the world of social media and social branding

### Connections Financial Advisors

*Social Media Manager and Finance Intern*

Lincoln, IL

*January 2018 – December 2018*

- Collaborate with a team to find the most essential way to keep clients updated with current financial software
- Actively managing four social media accounts on multiple platforms alongside one partner
- Directing meetings in order to report performance of social media accounts from an analytical standpoint
- Create portfolio analysis reports to provide visualization of client performance

### Social Scape

*CEO and Advisor*

Normal, IL

*August 2017 – December 2017*

- Collaborated with a team to develop and execute a comprehensive business plan to establish a start up
- Executed missions and goals for the social media marketing start up to help meet the demands of clientele
- Consulted and educated multiple business owners regarding social media data analyzation
- Constructed multiple services and liability contracts for clientele

## LEADERSHIP EXPERIENCE

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### Alpha Kappa Psi

*Pledging Class President*

Normal, IL

*September 2017 – December 2017*

- Develop numerous leadership skills through professional projects and team exercises
- Distributed work amongst team members to incorporate team collaboration
- Actively involved in improving communication with future job professionals
- Volunteer through numerous service events within the community and campus

### Watterson Towers Floor President

*Peer Representative*

Normal, IL

*August 2017- May 2018*

- Established rules and ethical standards to help provide community guidelines
- Created events for community involvement in order to engage professional and community development
- Appointed tasks to peers in order to have an organized and functioning community
- Represented fellow members of the floor in growing our community and education

### Alpha Kappa Psi Investment Committee

*Peer Representative*

Normal, IL

*August 2019 – Present*

- Managing an active small fund alongside a team of individuals
- Determine short term and long term positions to keep within the portfolio
- Actively measuring the most beneficial positions to buy, sell, and hold

## VOLUNTEER EXPERIENCE

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### Midwest Foodbank

*Team Manager*

Normal, IL

*June 2014 – Present*

- Assist individuals and corporations transfer product for distribution across the Midwest, United States
- Supported peers in the process of volunteering for the less fortunate
- Collaborated with amazing individuals to help give and organize the process of distribution

### Habitat for Humanity

*Student Volunteer*

Normal, IL

*August 2019 – Present*

- Collaborate with a group of individuals in order to reach the goal of building a home
- Promote community involvement through actively inviting peers to help